

Subject: RE: RE: Marketing Roundtable<MFilson@downtownla.com>, Joanne Danganan <JDanganan@ccala.org>
From: "Nhien Lasky" <NLasky@ccala.org>
Date: 01/10/2017 01:06 PM
To: "Henna Sherzai" <HSherzai@downtownla.com>, "Michael Filson" <@>

Sounds good. Friday is better for me if possible.

From: Henna Sherzai
Sent: Tuesday, January 10, 2017 1:03 PM
To: Nhien Lasky; Michael Filson; Joanne Danganan
Subject: RE: Marketing Roundtable

Thanks, Nhien. I'm in focus groups all day tomorrow but will set something up for Thursday or Friday.

From: Nhien Lasky
Sent: Tuesday, January 10, 2017 12:53 PM
To: Henna Sherzai <HSherzai@downtownla.com>; Michael Filson <MFilson@downtownla.com>; Joanne Danganan <JDanganan@ccala.org>
Subject: FW: Marketing Roundtable

FYI. Let's discuss next steps, answers in case we get questions, etc. I'm free tomorrow if that works for you all to regroup. Thx

From: Jessica Lall
Sent: Monday, January 09, 2017 9:19 PM
To: Nhien Lasky
Subject: FW: Marketing Roundtable

FYI



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From: Jessica Lall <JLall@ccala.org>
Date: Monday, January 9, 2017 at 9:18 PM
To: Suzanne Holley CCA <sholley@ccala.org>
Subject: Marketing Roundtable

Hi there -

I spoke with Nhien and Joanne today about CCA's participation in the Marketing Roundtable, and have decided it's best if CCA let DCBID continue to run it on their own. I told Joanne to let the folks who have already contributed this year have the option to either have their \$100 returned, or honor our commitment to allow them the CCA benefits for this year (soirees and GMM tickets).

Happy to discuss further if needed but wanted to make sure I let you know asap.

Thanks,



Jessica Lall

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